

USE OF MUSIC ON CITY TRANSPORT ROUTES PASAR – SIMPANG RIMBO JAMBI CITY

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Abstract. The variety of passengers on the Pasar – Simpang Rimbo route allows drivers to play various types of music, so the music played by the Driver does not provide comfort for passengers. The research method in this study is qualitative, and the aim is to get an overview or representation of several types of music that are predominantly played in City Transport - City Transport, the function of music in City Transport, and the influence of music on the Driver and passengers of City Transport Pasar - Simpang Rimbo route. The data obtained will be analyzed using the Miles and Huberman data analysis model. The results showed that three types of music are predominantly played on public transportation routes: Pasar – Simpang Rimbo, namely Disco or RnB music, Indonesian Pop music, and Western Pop. Then, some of the functions of music in public transportation are as a means of emotional expression, as entertainment, and as a physical reaction. Listening to music influences pleasure and benefits and affects the Driver's condition and the Passenger's mood.

Keywords: music; public transport; driver; passenger

I. INTRODUCTION

Music has been a part of human life since ancient times because music became a human emotional need [[1], [2], [3]. Music is an expression born by a person expressed through auxiliary mediums, either through vocals (human voice) or through the medium of musical instruments such as musical instruments directly or not [[4], [5]. Jamalus explained that music is a work of sound art in the form of songs or musical compositions that express the thoughts and feelings of its creator through musical elements, namely rhythm, melody, harmony, form, and structure of songs and expression as a whole [6]. Music has the power to affect heart rate and blood pressure according to frequency, tempo, and volume. Music can also affect the mood of someone who hears it. Music can also benefit the minds of people who hear it. As revealed by Ortiz, there are several benefits of listening to music, such as helping improve concentration, calm the mind, increase alertness, and reduce external noises that can distract the mind.

Music has multiple functions. Merriam explained that 10 functions of music can be played by music in society, namely: (a) The function as a mechanism of emotion. (b) The function of aesthetic enjoyment. (c) The function of entertainment. (d) The function of communication. (e) The function of symbolic representation. (f) The function of physical response. (g) The function of enforcing conformity to social norms. (h) The function of validation of social institutions and religious rituals. (i) The function of contribution to the continuity and stability of culture. (j) The function of contribution to the integration of society [7].

If you look carefully, the use of music in everyday life is endless [8]. Music can be easily heard through Mobile Phones, Radio, TV, and others. Besides that, music can also be listened to for free at party ceremonies, in public places such as bookstores and supermarkets, and public facilities such as libraries and city transportation [9]. The research was conducted on the city transportation route, Pasar – Simpang Rimbo. City transportation is an essential means of transportation in supporting the activities and mobility of daily residents in urban areas. The definition of public transportation is stated in Law No. 14 of 1992, article 1, paragraph 1, concerning traffic and public transportation. City transportation is the movement of people and goods from one place to another using vehicles. In the initial survey that the researchers observed, researchers saw and experienced for themselves the phenomenon of music on city transportation. City transportation passengers, especially in Jambi City on the Pasar – Simpang Rimbo route, come from various circles. Some have the status of students, students, civil servants, private employees, housewives, traders, and various other professions. Another phenomenon is that the Driver tends to increase the volume of music without paying attention to the genre of music that is being turned on. So elderly passengers and some other passengers will disturb the comfort.

This study aims to describe the types of music that are predominantly played on the city transportation route Pasar - Simpang Rimbo, the function of music on city transportation route Pasar - Simpang Rimbo, and the influence of music

turned on on drivers and passengers in the city transportation routes Pasar – Simpang Rimbo.

II. RESEARCH METHODS

This research uses qualitative methods. The location of the research was carried out in Jambi City, precisely on the city transportation route Pasar - Simpang Rimbo. Researchers determined several informants in this study, namely Public transportation drivers and their passengers, namely school children, students, housewives, public and private employees, traders, and community figures in government institutions relevant to this study and located in Jambi city, namely the Head of Transportation of the Jambi City Transportation and Telecommunications Office. Data collection was carried out by observation, interviews, and literature study techniques, as well as the use of non-human sources, such as video cameras, photo cameras, recording devices, and audio recording devices. Research analysis was carried out using the Miles and Huberman method, namely by collecting data, reducing, presenting, and verifying data so that the data can be interpreted by summing it [10].

III. RESULTS AND DISCUSSION

A. Research Results

1) The dominant types of music are turned on on the city transportation Pasar route – Simpang Rimbo Jambi City

a) Disco and Rnb Music (Rock and Blues)

Almost all city transportation drivers, especially City Transport on the Pasar – Simpang Rimbo route, choose to turn on disco music because, according to them, Disco music is very popular with school children, and some students also like it. This is in accordance with a statement from Zal (interview, September 16, 2023): the types of music during my time as an City Transport driver varied.

b) Indonesian and Western Pop Music

Western Pop music or Indonesian Pop music is one type of music that is often turned on by drivers in the city transportation route Pasar - Simpang Rimbo. Patrice (September 6, 2023 interview) explained that in teenage passengers, 68% of them like songs that are currently trending, in addition to songs with fast tempo and rhythm, and enthusiasm, such as Pop, K-Pop, and RnB songs. Furthermore, according to one of the passengers, Nola (interview September 12, 2023), "My favorite music that never gets bored when I hear it is Indonesian Pop music, especially songs from Agnes Monica.

c) Dangdut Music

According to some drivers, dangdut music is also a favorite music of many passengers, especially housewives, traders, and employees with vulnerable ages over 35 years. Vito (September 9, 2023 interview) is that my favorite music is not dangdut, but the music that passengers favor, especially mothers, is dangdut music.

2) Music function that is turned on on the city transportation Pasar route – Simpang Rimbo Jambi City

a) The function as a mechanism of emotional

Listening to pop and hip-hop music, and disco music in City Transport makes you feel happy. In an interview with Citra, Dina, and Astri (September 9, 2023), they explained that "they really like listening to RnB, Pop and K-Pop music. Furthermore, Roberto (interview September 12, 2023) explained, "The music that is turned on in public transportation is only disco music, whether morning or afternoon. So it doesn't like the music. In addition to dislike, one of the student passengers also felt sad.

b) The function of entertainment

For one City Transport driver, the music he brings to life provides entertainment. Syafrizal (interview, September 9, 2023) said, "Even though various people ride his City Transport, he still brings his favorite pop songs to life as a means of entertainment for himself. Furthermore, Miftah school children (interview September 16, 2023) think they feel very entertained listening to music in City Transport, especially if the song that is turned on is their favorite song, namely the Pop song, for adult passengers like Hadiastuti (interviewed September 12, 2023) said that "listening to disco music on city transport makes him relax and feel very entertained. Disco music that is turned on at a loud enough volume still makes it not dull and can even give a new spirit.

c) The function of physical response

In an interview with Nora and Vina (September 23, 2023), they explained that "we really like Indonesian Pop music, when listening to Indonesian Pop music such as famous band songs like Armada Band, then without being surprised to stomp to the rhythm of the music. For student students, Lia Waryanda (September 5, 2023 interview), who likes dangdut music, explained that when listening to dangdut music in City Transport, it is undeniable that she always dances every time she listens to dangdut music. And for adult passengers, Irma and Elly (September 9, 2023) said that when they heard Dangdut or Pop Minang music turned on in the City Transport, they were carried away by the atmosphere of the song like humming.

3) The influence of the music turned on the Driver and passengers

a) The Effect of the Music Turned On on the Driver

Music also has a positive psychological impact on city transportation drivers on the Pasar – Simpang Rimbo route in Jambi City. Syafrizal (September 9, 2023 interview) said that without music, they would be upset. Music is one way to ease his emotions towards passengers and other road users. Besides that, according to him, music can eliminate feelings of boredom and anger.

b) The Effect of the Music Turned on on the Passenger

Hadiastuti (interview September 12, 2023) explained the benefits of music when listening to music that is turned on in City Transport, namely a feeling of calm and relaxation and being able to provide a new spirit or spirit, especially when listening to Disco and RnB music. Furthermore, the music that is turned on also affects the mood of passengers. In an interview with Geni (September 20, 2023), he said listening to dangdut music really makes my mood ugly. I can't wait to get home – get home. In fact, in the past, there were other City

Transport gara – because the music that was turned on was dangdut music. In addition to providing benefits and affecting mood, music also affects passenger comfort. In an interview with Fanny, Fitri, and Aini (September 9, 2023), they said as long as the volume of music and the sound of the music produced by the speakers are clear and balanced will not be a problem. Because according to Fitri and Aini, if the music volume and speaker settings are not balanced, then the resulting music sound is uncomfortable to hear so it only interferes with hearing.

B. Discussion

1) The Dominant Types of Music Turned On On City Transport Pasar Route – Simpang Rimbo in Jambi City

The dominant music is brought to life by city transportation drivers on the Pasar – Simpang Rimbo Jambi City route, namely Disco, Pop, and Dangdut music. What really attracts passengers, especially students, is disco music because the beat, tempo, and rhythm of fast music make passengers become more enthusiastic and in accordance with their young souls. The songs and music that are brought to life are adjusted to the music that is currently trending. Like disco/DJ songs that are trending on tiktok and several foreign R&B singers such as Lady Gaga, Eminem, and Justin Bieber.

Fast-tempo music such as disco, R&B, and hip-hop can stimulate physical and mental energy and excite morale. The above statement is in accordance with Djohan's explanation, namely, music in a fast tempo is believed to activate more brain signals at the beta stage, which allows a person to work, learn, think, and train energy and produce optimally [11].

Pop and Dangdut music are also music that is turned on because this type of music has many fans. In addition, listening to Pop and Dangdut music can make the body want to sway to the rhythm. Spencer et al. explain that the function of music as a physical reaction is that if music is played, then the music can stimulate human nerve cells, causing our bodies to move to the rhythm of the music [12].

2) Music Function Turned On On City Transport Pasar Route – Simpang Rimbo in Jambi City

Of the 10 music functions described above, 3 music functions were found that suit passengers and city transportation drivers on the Pasar – Simpang rimbo route Jambi City, namely:

a) The function as a mechanism of emotional

The results of research in the field found the function of music as an emotional expression that can be felt by passengers who are in city transportation consisting of passengers - school children, students, housewives, traders, civil servants (PNS), and private employees. Emotions are felt both positive and negative. Positive effects have a pleasant and calming impact. Such as calm, relaxed, joyful, funny, emotional, and happy. The second category is negative emotions or adverse effects. When we feel these negative emotions, the impact we will feel is negative, unpleasant, and distressing. These types of emotions are sadness, disappointment, hopelessness, depression, helplessness, frustration, anger, and others.

b) The function of entertainment

Based on the theory of function based on the results of research in the field, it was found that the function of music as entertainment for drivers and passengers, namely teenage passengers or school children, students, housewives, traders, civil servants (PNS), and private employees. The music turned on by the Driver gives a feeling of happiness, so you feel very entertained when you hear it.

For city transportation drivers on the Pasar – Simpang Rimbo route of Jambi City, it is known that music is very functional as a medium of entertainment for these drivers who can provide a happy effect and can eliminate boredom, fatigue, and fatigue from working all day. Without music, it feels very lonely and boring because there is no entertainment for the drivers. Entertaining songs or music is their favorite music. Furthermore, for teenage passengers or school children, students, housewives, traders, civil servants (PNS), and private employees, the music that is turned on in the city transportation route, Pasar – Simpang Rimbo, is very entertaining for passengers. Music that entertains various types, such as Minang Pop music, Western Pop music, and Indonesian Pop.

Spencer et al. explain the function of music, in general, is as mere entertainment. It can cause a sense of pleasure and is more entertaining for music connoisseurs. This can be seen from the melody or lyrics of the song [12]. Furthermore, Purba & Pasaribu explained, "broadly speaking, the use of music in the entertainment context can be divided into two categories, namely the general entertainment context and the individual entertainment context" [13].

c) The function of physical response

When viewed from the results of field research, it was found that the function of music as a physical reaction was seen in passengers, namely teenage passengers or school children, students, housewives, traders, civil servants (PNS), and private employees. When listening to music turned on by the Driver. Various music is played by the Driver with various tempos, rhythms, and beats. There is music with fast tempo, rhythm, and beat, such as Disco, Rnb, and Pop music. There is also music that has a slow tempo, rhythm, and beat, such as Minang Pop, Indonesian Pop, and Dangdut music. This will produce different physical responses for the Driver and each Passenger. This is in accordance with the theory of function, namely, Spencer et al. explain that "this function of music explains that if music is played, then the music can stimulate human nerve cells causing our bodies to move to the rhythm of the music" [12].

3) The influence of the music turned on drivers and passengers

For city transportation drivers on the Pasar – Simpang rimbo route of Jambi City, the music that is turned on in the City Transport is the Driver's favorite music, and the music is turned on according to their feelings or mood. In addition, there are several types of music turned on and turned on at different times because the music turned on becomes a benchmark for the number of passengers who board. By paying attention to music according to the age type of passengers, their income increases from 30-50% per day.

Furthermore, music drivers also have a positive psychological impact on city transportation drivers. The positive impact is that music can be a separate entertainment for them, eliminating fatigue when carrying a car. Besides that, the music they play can also relieve emotions when facing passengers and road users when driving in City Transport.

The observations are in line with Ortiz's thinking that "There are several benefits to listening to music such as it helps improve concentration, can calm the mind, increase alertness, reduce external noises that can distract the mind" [14].

Furthermore, Djohan explained, "Music with the category of joy produces an increase in positive mood, similarly sad music also produces an increase in negative mood" [11]. Positive words in song lyrics are remembered better when listening to joyful music, while negative words in song lyrics are remembered better when listening to sad music.

Music provides different benefits for Passengers. For school children, listening to Indonesian pop music, such as Minang Pop music and Dangdut remixes, can calm a bored mind and feelings of fatigue shortly after school. For students, listening to Indonesian Pop music and disco music can calm a stressed mind after college. It can also help improve concentration on memorizing exam material for courses on campus. For housewives, traders, civil servants (PNS), and private employees, music also calms their minds when they are tired after returning from their workplace, but it can also provide a sense of relaxation and new enthusiasm after listening. This is in accordance with Don Campbell, who explains that music can provide stimulation, which in turn produces mental and physical effects. That is, masking sounds and feelings that are not expressed. Music can also slow and balance brain waves, affecting breathing, heart rate, pulse, and blood pressure. Music can affect muscle tension and improve motion and coordination, affect body temperature, and regulate hormones related to stress. In addition, music can also increase endurance [15].

IV. CONCLUSION

The observations are in line with Ortiz's thinking that "There are several benefits to listening to music such as it helps improve concentration, can calm the mind, increase alertness, reduce external noises that can distract the mind". Furthermore, Djohan explained, "Music with the category of joy produces an increase in positive mood, similarly sad music also produces an increase in negative mood". Positive words in song lyrics are remembered better when listening to joyful music, while negative words in song lyrics are remembered better when listening to sad music. Music provides different benefits for Passengers. For school children, listening to Indonesian pop music, such as Minang Pop music and Dangdut remixes, can calm a bored mind and feelings of fatigue shortly after school. For students, listening to Indonesian Pop music and disco music can calm a stressed mind after college. It can also help improve concentration on

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